

*Gotcha!*  
Concrete prints from the  
McEwans celebrity pavement

Curated by Robyn Annear

**GOTCHA!**

**CONCRETE  
PRINTS  
FROM THE  
McEWANS  
CELEBRITY  
PAVEMENT**

SHE'S ONE IN A MILLION



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Robyn Annear

# GOTCHA!

CONCRETE  
PRINTS  
FROM THE  
McEWANS  
CELEBRITY  
PAVEMENT

Miriam Karlin was game for just about anything. In 1971 the British actress perched, smoking, on a coffin in one of the first anti-tobacco advertisements on Australian TV— so controversial that it was banned. She was rumoured to be romantically involved with the premier of South Australia, Don Dunstan. And she appeared in Stanley Kubrick's dystopian *A Clockwork Orange* as a cat-loving health nut with a raunchy taste in art. But it was at a hardware store in Melbourne that she left her most lasting mark.



Braving the lunchtime crush in Bourke Street on Tuesday 30 May 1972, Karlin bared one foot. 'I've got the worst feet in the world', she joked, flourishing a bunion. Then, to cheers from the crowd, she stepped into wet cement. The McEwans celebrity pavement was born.

McEwans hardware had roots in Melbourne reaching back to gold-rush times. In 1965, the store relocated from its long-time site in Elizabeth Street to Bourke Street, uphill from the GPO. Soon, that single city store would be the hub of a booming network of suburban and regional stores, and McEwans could call itself 'Melbourne's most progressive retailer'.<sup>1</sup>

Originally an ironmongers, McEwans had changed with the times, diversifying into homewares, electrical goods and gardening supplies, and pioneering modern hardware retailing in Australia. McEwans embraced American-style marketing techniques, with lavish advertising campaigns and in-store demonstrations hosted by 'personalities' from radio and TV. Their especial target was women - not traditionally hardware shoppers but a ripe market for the affordable homewares and 'labour-saving' appliances imported in abundance from the 1960s onwards.

No-one can say for sure now whose brainchild the celebrity pavement was, but old McEwans hands (there are still a few around) credit the idea to Marian Proctor who, in 1972, was in charge of in-store promotions. But whoever's idea it was, Miriam Karlin was an interesting choice of celebrity to inaugurate the pavement. Unlike the models and TV barrel-girls usually employed to pose and point at McEwans' store promotions, Miriam Karlin was not known as a screen beauty or a glamour puss. She had made her name in the early 1960s as a fiery shop steward in the popular British TV comedy series *The Rag Trade*. Later in the 1960s, a two-year stint on *The Mavis Bramston Show*, a sketch-comedy revue on Australian TV, made her something of a local.

'Mim' was in 'her favourite Australian city'<sup>2</sup> in May 1972 to promote *A Clockwork Orange*. As the film was yet to screen in Melbourne, McEwans' management was likely unaware that Karlin's character - the fearless Miss Weathers, clad in



**Opposite**

**Top**

Miriam Karlin puts her foot in it  
Published in *Herald (Melbourne)*, 30 May 1972  
Courtesy of State Library Victoria and News Ltd / Newspix, copyright News Corp Australia

**Opposite**

**Bottom**

Photographer unknown  
Commercial premises of McEwan & Houston, Ironmongers (original McEwans store), 77 Elizabeth Street, Melbourne, 1852 or 1853  
daguerreotype  
Courtesy of State Library Victoria

**Above**

Laurie Richards Studio  
Bert Newton hosting a sewing machine demonstration at McEwans, 1959  
negative  
Courtesy of Museums Victoria, copyright Museums Victoria: MM127163



**Above**  
A McEwans "Sunflower girl",  
c. 1975  
photograph  
Courtesy of Noel Butlin  
Archives Centre: McEwans  
Ltd records, N218-593

a leotard and every bit as yoga-rific as Karlin herself - was bludgeoned to death with a giant fibreglass phallus. Or perhaps they did know, making the choice of Karlin as their first celebrity an even more interesting one.

In the wake of Miriam Karlin, a steady succession of celebrities laid hand-, foot- and hoof-prints in the pavement at McEwans' Bourke Street entrance. The celebrity pavement peaked early, with a dozen honourees added before the end of 1972, 10 in 1973, five in 1974, tapering off to just one - golfer Greg Norman - in 1981. They were a mix of British comedy stars, local TV personalities,

sportspeople, dancers, singers and musicians, an ex-astronaut, a racehorse and a couple of politicians. For a few years, making a mark in McEwans celebrity pavement seems to have been mandatory for Kings of Moomba.

Of the first 50 McEwans' celebrities, 10 were women - 11 if you count the 1977 King of Moomba, Mickey Mouse, since actress Patricia O'Connell was inside the costume. The last woman to be inducted, in 1978, was Shirley Conran, the visiting author of the best-selling *Superwoman: Everywoman's Guide to Household Management*, in which she coined the feminist slogan: 'Life's too short to stuff a mushroom'.<sup>3</sup> Between her and Karlin came dancer-actress Cyd Charisse, tennis star Evonne Goolagong, jazz singer Sarah Vaughan, Queen of Pop Colleen Hewett, opera diva Joan Sutherland, squash champion Heather McKay, singer Suzanne Steele and actress Debbie Reynolds.<sup>4</sup> Suzanne Steele's little dog left his paw print in the cement alongside his owner's.

World-champion boxer Lionel Rose pressed his lethal left fist into the celebrity pavement. Jeff Hook, long-time cartoonist at the *Sun News-Pictorial*, added his trademark hook to his concrete handprint. Jockey John Letts, who rode Piping Lane to victory in the 1972 Melbourne Cup, left his footprint in the celebrity pavement alongside one of the shoes worn by his mount in the big race. (Piping Lane was not present at the ceremony.) Barry Crocker accessorised his prints with the imprint of a beer can, in tribute to the 1972 movie *The Adventures of Barry McKenzie*, in which he starred. Comic actor Bernard Cribbins added the impression of a champagne cork to his prints. Squash champ Geoff Hunt did the same with a squash ball, while Greg Norman left a golf ball imbedded with his handprints. Celebrity-interviewer David Frost was delayed when a fire broke out next door to McEwans, and former premier Sir Henry Bolte was kept waiting when the concreter failed to arrive. (Luckily, being a hardware store, McEwans had bags of cement on hand and staff hastily mixed their own.)

As celebrities went, they were a curious assortment, chosen mainly because they were proximate and said 'yes' to McEwans' invitation. Consider the celebrities who got away. As far as we know, John Farnham was never inducted into the celebrity pavement, nor was Barry Humphries. In 1976 alone, visiting



## Previous Pages

### Page 8

#### Left

Miriam Karlin  
celebrity print, 1972  
concrete, brass  
65.5 x 23 x 4.5 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

#### Centre

Shirley Conran  
celebrity print, 1978  
concrete, brass  
64.5 x 22.5 x 4.5 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

#### Right

Cyd Charisse and Tony  
Martin celebrity print,  
1972  
concrete, brass  
64 x 23 x 6.5 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

### Page 9

#### Left

Evonne Goolagong  
leaves prints in celebrity  
pavement, 1972  
photograph  
Courtesy of Noel Butlin  
Archives Centre: McEwans  
Ltd records, N218-597

#### Right

Evonne Goolagong  
celebrity print, 1972  
concrete, brass  
63.5 x 22.5 x 8 cm  
City of Melbourne Art  
and Heritage Collection

celebrities to elude McEwans' pavement included Paul McCartney, Tina Turner, Farrah Fawcett, John Wayne and Roy Orbison. In 1978, McEwans missed out on David Bowie, Bob Dylan, Bette Midler and Meatloaf.

The impetus behind the celebrity pavement had been to bring more people into McEwans' city store. Did it work? Did visitors to Melbourne, shoppers in town from the suburbs, seek it out and marvel? Lore on the subject is sadly lacking, aside from a recollection that boys used to press their small fists into the imprint of Lionel Rose's fist.

Certainly, though, crowds would gather to watch the celebrities plant their prints. The ceremonies would take place at lunchtime to maximise crowd attendance and press coverage. With luck, the event might score a mention in that afternoon's *Herald*, as well as the next morning's papers. 'MIRIAM PUTS HER FOOT IN IT' ran the *Herald* headline above a photo of Miriam Karlin inaugurating the celebrity pavement – a pun that would recur. Then there was 'BERNIE HANDS IT IN', after Bernard Cribbins thrust cementy handshakes on bystanders, and 'SID JAMES CLOWNS IN CONCRETE WITH A NOSEY FAN', after the comedian tweaked a boy's nose.

To wash off the residue, a McEwans' staff member would stand by with a basin of water and a towel, after which ... champagne, for celebrity and onlookers alike. Cribbins jokingly protested, 'Ooh – it's a bit early in the day for this', before downing the contents of his commemorative silver goblet. Evonne Goolagong had been a little reluctant to plunge her hands in wet cement; she was, after all, due to play in the Australian Open later that afternoon. But she accepted a glass of champagne, even signing the cork for a fan. The next morning's newspaper bore the headline: 'EVONNE HAD 'EM WORRIED'. She had lost the first set of her match at Kooyong and was down in the second before rallying and going on to win. 'I just didn't seem to be with it', Goolagong told reporters afterwards.

Before each new set of prints was added to the pavement, an engraved brass plaque would be pressed into the wet cement. Though uniform in shape and size, the plaques were inventively worded: 'stepped here', 'made a lasting impression', 'made his mark', 'marked this spot', 'left his imprint' and (inevitably)



#### Above

Sir Henry Bolte  
leaves his mark, 1974  
unsourced newspaper  
clipping  
Courtesy of Noel Butlin  
Archives Centre: McEwans  
Ltd records, N218-421



#### Right

Champion boxer,  
Lionel Rose  
Published in the  
*Sun News-Pictorial*,  
14 July 1972  
Courtesy of State Library  
Victoria and News Ltd /  
Newspix, copyright News  
Corp Australia



BARRY CROCKER  
PUT HIS FOOT IN IT  
FRIDAY 6TH OCTOBER  
1972



**Pages 12 and 13**

The imprint of a beer can is a wink at Barry Crocker's persona in the movie *The Adventures of Barry McKenzie*

Barry Crocker celebrity print, 1972  
concrete, brass  
63.5 x 22 x 4.5 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

**Above**

Tennis veterans Frank Sedgman and Pancho Gonzales, 1973  
photograph  
Courtesy of Noel Butlin Archives  
Centre: McEwans Ltd records,  
N218-597



**Above**

Frank Sedgman and Pancho Gonzales celebrity print, 1973  
concrete, brass  
65 x 21.5 x 5.5 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection



**Above**

Opera star Joan Sutherland makes her mark in the celebrity pavement while conductor, Richard Bonyngue stands at rear, 1974  
unsourced newspaper clipping  
Courtesy of Noel Butlin  
Archives Centre: McEwans Ltd records,  
N218-421



**Right**

Joan Sutherland and Richard Bonyngue celebrity print, 1974  
concrete, brass  
64.5 x 22.5 x 9cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection



'put his foot in it'. Whatever interest the pavement may have held for celebrity-spotters, its surface - concrete tiles pocked with irregular indentations and shiny brass plaques - could be the opposite of welcoming.

As part of major renovations to the McEwans city store in 1982, automatic sliding doors replaced the old swing doors at the Bourke Street entrance and the celebrity pavement was lifted, tile by tile, and put in storage. McEwans, recently taken over by Repco Ltd, was updating its image. Had it outgrown the celebrity pavement? It was looking that way until mid-1983, when Rockman's Regency Hotel announced a new celebrity pavement at its Exhibition Street entrance. This followed the launch, that same year, of a 'footpath of fame' at Sydney's Darling Harbour. It seemed that the moment of celebrity pavements had come - if not exactly cool, they were something like hot.

In no time, McEwans reconstituted its pavement as a celebrity *wall*, inside the Bourke Street entrance. And on the same day that Bob Hope left his prints for posterity in the Rockman's Regency pavement, McEwans added the handprints of long-distance runner Cliff Young to its newly resurrected celebrity gallery. Young was the first of a mere handful of honourees to be added to the celebrity wall between 1983 and 1994. Indeed, one gets the impression that McEwans had lost interest.

The 1980s was a troubled decade for McEwans, as the old firm changed ownership several times. Only sporadically did someone think of adding to the celebrity wall. But there were no more Miriam Karlins or Shirley Conrans. No: just John Bertrand (skipper of the America's Cup-winning yacht, *Australia II*), cricketer Merv Hughes and rally driver Peter Brock. And that was it. Or almost.

In 1993, McEwans was acquired by Western Australian timber and hardware outfit Bunnings, as an entrée to east coast operations.<sup>9</sup> From its new head office at McEwans' Bourke Street store, Bunnings masterminded a new era in Australian hardware retailing: the big box superstore. When the first Bunnings Warehouse opened at Sunshine in 1994, the celebrations included an in-store appearance by actor Richard Karn, well-known as the plaid-shirted tool guy

**Above**

Celebrity pavement underfoot, 1977  
Published in McEwans Limited Annual Report, Part B Statement  
Courtesy of Noel Butlin Archives Centre: McEwans Ltd records, N218-348

**Opposite**

Cover of *Shop Talk* (McEwans' staff magazine), September 1983  
Courtesy of Noel Butlin Archives Centre: McEwans Limited records, N218-375





Al Borland from the US sitcom *Home Improvement*. Afterwards, Karn called at McEwans in Bourke Street and added his handprints - the last - to the celebrity wall.

The new Bunnings Warehouses outperformed all expectations. A second opened in 1994 and two more in 1995, each more successful than the last. As a result, Bunnings expedited its winding down of McEwans, closing most of its stores and re-badging the remainder as Bunnings.

When Bunnings remodelled McEwans' Bourke Street store, the celebrity wall came down and its concrete 'tiles' were acquired by the City of Melbourne's Art and Heritage Collection in 2005. In the course of its evolution from pavement to wall to heritage object, at least eight of the celebrity tiles were lost. The surviving 41 bear the prints of 45 individuals (some sharing a tile). In this exhibition, the prints from the McEwans celebrity pavement are displayed together for the first time in nearly 30 years.<sup>6</sup>

Little survives in the way of official documentation about the celebrity pavement. So, for images and commentary, I have largely relied on the daily Melbourne newspapers of the era - mainly the *Sun News-Pictorial*, the *Age* and the *Herald*. Despite the staged nature of the celebrity pavement events, there's a cheeky, paparazzi-ish feel to the press coverage. *Gotcha!* feels apt, then, in the sense both of catching celebrities in the act and, more literally, of capturing them in cement.

This was *concrete* celebrity: a tangible mark offering a close celebrity encounter in perpetuity. You could reach out and touch - or possibly trip on - prints made by the actual hands of the legendary jazz singer Sarah Vaughan or that guy who starred in *The Sullivans*. Whether or not the celebrity pavement succeeded in luring city shoppers to McEwans, many must have (as I do) a vague sensory memory of having crossed its fitful surface to buy a bag of nails or a jaffle-iron. But how many, I wonder, ever stopped to take it in? Here's your chance. *Gotcha!*

#### Opposite

Sarah Vaughan  
celebrity print, 1973  
concrete, brass  
64 x 22 x 6.5cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

#### Endnotes

- 1 *Age*, 4 December 1971, p. 53.
- 2 Interviewed by Howard Palmer at the Southern Cross Hotel, *Sun News-Pictorial*, 31 May 1972, p. 8.
- 3 Conran would go on to stratospheric fame as author of the bonkbuster novel *Lace*.
- 4 Sutherland and Charisse imprinted their handprints in tandem with their husbands, conductor Richard Bonyngs and singer Tony Martin, respectively.
- 5 Bunnings would, in turn, be bought out by the giant Wesfarmers in 1994.
- 6 40 of the surviving tiles are on display; the 41st was a test-run for Merv Hughes' prints.

## The Cup winner is set

MELBOURNE Cup winner Piping Lane had a "stand-in" at a city ceremony yesterday.

Piping Lane was represented by jockey John Letts (right), who rode him to victory in the Cup . . . and by one of the shoes he wore in the race.

Letts's footprint and the shoe went into the concrete of the "celebrity pavement" outside a city store.

Letts, an Adelaide jockey, made a special trip to Melbourne for the event.

Trainer George Hanlon was also on hand to assist with the foot and shoe marking.

Piping Lane is the first four-legged animal to make it on the "celebrity pavement".

There are handprints of many famous people set in concrete in the pavement.

After yesterday's ceremony, there was a bottle of champagne to celebrate the occasion — no one asked for a scotch and dry.





YOU'VE got to hand it to Moomba King, Bert Newton. Bert made a special appearance yesterday to place his handprint in McEwan's celebrity pavement in Bourke St. Melbourne's first home-grown Moomba King told the crowd of more than 1000 that he had made his first store appearance on the same spot 24 years ago. Bert is the third King to immortalise his handprint — Rolf Harris and Mickey Mouse were the other two.







**Miriam Karlin**  
(1925-2011),  
British actress.  
In Melbourne to promote  
Stanley Kubrick's film  
*A Clockwork Orange*.



**Lionel Rose**  
(1948-2011),  
world-champion  
bantamweight  
boxer.



**Sir Robert Helpmann**  
(1909-1986),  
ballet dancer, choreographer  
and actor. In Melbourne  
as a guest artist with  
the Australian Ballet.



**Len Thompson**  
(1947-2007),  
Collingwood ruckman  
and winner of the 1972  
Brownlow Medal.



**Barry Crocker**  
(born 1935), singer and  
actor. In Melbourne  
to promote the movie  
*The Adventures of  
Barry McKenzie*.



**Sid James**  
(1913-1976),  
British comic actor and star  
of the *Carry On* franchise.  
Performing in *The Mating  
Season*.



**Harry Secombe**  
(1921-2001), British actor,  
singer and comedian.  
Appearing live at Her  
Majesty's Theatre.



**Jamie Redfern**  
(born 1957), pop singer.  
Touring as support act to  
Liberace at Festival Hall.



**Peter Wyngarde**  
(1927-2018),  
star of British TV sleuth  
series *Jason King*.  
Performing in *Bulley*  
at the Metro Theatre,  
Bourke Street.



**Cyd Charisse** (1922-2008),  
star of Hollywood musicals,  
and her husband, singer  
**Tony Martin** (1913-2012).  
Charisse was appearing in  
*No, No, Nanette* at  
Her Majesty's Theatre.



**Keith Dunstan** (1925-2013),  
columnist, and **Jeff Hook**  
(1928-2018), cartoonist for  
the *Sun News-Pictorial*.  
Their prints marked the  
50th anniversary of the  
*Sun* newspaper.



**Graham Kennedy**  
(1934-2005),  
'King of Australian  
Television', actor and  
originator of the name  
'Logies' for the annual  
TV awards.



**John Letts**  
(born 1943),  
jockey who rode  
**Piping Lane** (1966-1996)  
to victory in the 1972  
Melbourne Cup.



**Evonne Goolagong**  
(born 1951, now Evonne  
Goolagong Cawley), tennis  
player and winner of the  
1971 women's singles  
tennis title at Wimbledon.



**Michael Cole**  
(born 1940), star of US  
crime show *Mod Squad*.  
In Melbourne for the Logies,  
he sparked a furore by  
swearing on live TV.



**Tony Rafferty**  
(born 1939),  
long-distance runner.  
First person to run from  
Melbourne to Sydney  
(1058 km).





**Bernard Cribbins**  
(1928-2022), British actor and comedian. Performing in *The Love Game* at the Comedy Theatre.



**José Feliciano**  
(born 1945), singer-songwriter and musician. Performing at Festival Hall.



**Terry-Thomas**  
(1911-1990), British actor and comedian. In *Don't Just Lie There, Say Something!* at the Metro Theatre.



**Sir Henry Bolte**  
(1908-1990), premier of Victoria, 1955-72.



**Heather McKay**  
(born 1941), world-champion squash player.



**Derek Nimmo**  
(1930-1999), British comic actor. Performing at the Comedy Theatre in *Why Not Stay for Breakfast?*



**Suzanne Steele**  
(1931-1986), soprano, and her dog, Turiddy.



**Bert Newton**  
(1938-2021), star of Australian TV. In 1978 he became the first Melbourne-born King of Moomba.



**Sarah Vaughan**  
(1924-1990), legendary American jazz singer. Melbourne was a stop on her 1973 world tour.



**Frank Sedgman**  
(born 1927) and American **Ricardo 'Pancho' Gonzales** (1928-1995), veteran tennis players. In Melbourne to commentate on the Davis Cup.



**Colleen Hewett**  
(born 1950), pop singer and star (with John Farnham) of *Pippin* at Her Majesty's Theatre.



**Joan Sutherland**  
(1926-2010), opera diva acclaimed as *La Stupenda*, and her husband, **Richard Bonynge** (born 1930), pianist and conductor.



**Kamahl**  
(born 1934), singer. Performing at Dallas Brooks Hall.



**Gordon Cooper**  
(1927-2004), American astronaut. In Melbourne promoting a security lock.



**Geoff Hunt**  
(born 1934), world-champion squash player.



**Shirley Conran**  
(born 1932), British writer. In Melbourne to promote her bestselling book *Superwoman: Everywoman's Guide to Household Management*.



**John Inman**  
(1935-2007), British comic actor and star of *Are You Being Served?* Starring in *Pyjama Tops* at Her Majesty's Theatre.



**Greg Norman**  
(born 1955), world-champion golfer. In Melbourne for the Australian Masters tournament.



**John Bertrand**  
(born 1946), skipper of the yacht *Australia II*, which won the America's Cup in 1983.



**Peter Brock**  
(1945-2006), motor-racing driver, nine-time winner of the Bathurst 1000 endurance race.



**The Hon. Rupert 'Dick' Hamer** (1916-2004), premier of Victoria, 1972-81, and businessman **Freeman 'Free' Strickland** (1921-2008).



**Cliff Young**  
(1922-2003), long-distance runner and winner of the inaugural Sydney to Melbourne Ultramarathon.



**Merv Hughes**  
(born 1961), Australian cricketer.



**Richard Karn**  
(born 1956), American actor, star of the hardware-themed sitcom *Home Improvement*. In Melbourne promoting a line of tools.

**Page 20**

Melbourne Cup-winning jockey John Letts, leaves print in celebrity pavement, 1972  
unsourced newspaper clipping  
Courtesy of Noel Butlin Archives Centre: McEwans Ltd records, N218-421

**Page 21**

Piping Lane and John Letts celebrity prints, 1972  
concrete, brass, horseshoe  
64 x 22.5 x 6 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

**Page 22**

Kamahl makes his mark, assisted by a McEwans employee, 1974  
photograph  
Courtesy of Noel Butlin Archives Centre: McEwans Ltd records, N218-597

**Page 23**

**Left**  
King of Moomba, Bert Newton  
Published in *Sun News -Pictorial*, 7 March 1978  
Courtesy of State Library Victoria and News Ltd / Newspix, copyright News Corp Australia

**Right**

John Bertrand, captain of the America's Cup-winning yacht, *Australia II*  
Published in *Sun News -Pictorial*, 29 October 1983  
Courtesy of State Library Victoria and News Ltd / Newspix, copyright News Corp Australia

**Page 24 and 25**

Greg Norman celebrity print, 1981  
concrete, brass, golf ball  
64 x 22.6 x 7.5 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

**Page 26**

**Left to right (top)**  
Miriam Karlin celebrity print, 1972  
concrete, brass  
65.5 x 23 x 4.5 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

Lionel Rose celebrity print, 1972  
concrete, brass  
65 x 22 x 5 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

Sir Robert Helpmann celebrity print, 1972  
concrete, brass  
64 x 22.5 x 6.5 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

Len Thompson celebrity print, 1972  
concrete, brass  
64 x 23 x 5.7 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

**Left to right (bottom)**

Peter Wyngarde celebrity print, 1972  
concrete, brass  
65.5 x 23 x 6 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

Cyd Charisse and Tony Martin celebrity print, 1972  
concrete, brass  
64.5 x 23 x 6.5 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

Keith Dunstan and Jeff Hook celebrity print, 1972  
concrete, brass  
65 x 22 x 6 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

Graham Kennedy celebrity print, 1972  
concrete, brass  
64 x 23 x 5 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

**Page 27**

**Left to right (top)**  
Barry Crocker celebrity print, 1972  
concrete, brass  
63.5 x 22 x 4.5 cm  
City of Melbourne Art and Heritage Collection

Sid James celebrity print, 1972  
concrete, brass  
64 x 23 x 7 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

Harry Secombe celebrity print, 1973  
concrete, brass  
64 x 22.5 x 6 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

Jamie Redfern celebrity print, 1973  
concrete, brass  
63.5 x 22 x 6.5 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

**Left to right (bottom)**

Piping Lane and John Letts celebrity print, 1972  
concrete, brass, horseshoe.  
64 x 22.5 x 6 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

Evonne Goolagong celebrity print, 1972  
concrete, brass  
63.5 x 22.5 x 8 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

Michael Cole celebrity print, 1973  
concrete, brass  
65 x 22.5 x 0.7 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

Tony Rafferty celebrity print, 1973  
concrete, brass  
64 x 22.5 x 6 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

**Page 28**

**Left to right (top)**  
Bernard Cribbins celebrity print, 1973  
concrete, brass  
65 x 22.5 x 6.5 cm  
Photography: Tobias Titz  
City of Melbourne Art and Heritage Collection

Jose Feliciano  
celebrity print, 1973  
concrete, brass  
65.5 x 22.2 x 5.5 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

Terry-Thomas  
celebrity print, 1973  
concrete, brass  
63.5 x 21.8 x 5.5 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

Sir Henry Bolte  
celebrity print, 1974  
concrete, brass  
64.5 x 23 x 9.5 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

**Left to right (bottom)**

Sarah Vaughan  
celebrity print, 1973  
concrete, brass  
64 x 22 x 6.5 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

Frank Sedgman and  
Pancho Gonzales  
celebrity print, 1973  
concrete, brass  
65 x 21.5 x 5.5 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

Colleen Hewett  
celebrity print, 1974  
concrete, brass  
63.5 x 22.5 x 6 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

Joan Sutherland  
and Richard Bonyng  
celebrity print, 1974  
concrete, brass  
64.5 x 22.5 x 9 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

**Page 29**

**Left to right (top)**

Heather McKay  
celebrity print, 1974  
concrete, brass  
64.3 x 22.5 x 9.5 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

Derek Nimmo  
celebrity print, 1975  
concrete, brass  
61.5 x 22.7 x 6cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

Suzanne Steele  
celebrity print, 1976  
concrete, brass  
top section:  
19.5 x 22 x 8.5 cm  
bottom section:  
43 x 22.5 x 7 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

Bert Newton  
celebrity print, 1978  
concrete, brass  
64 x 22 x 7.5 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

**Left to right (bottom)**

Kamahl  
celebrity print, 1974  
concrete, brass  
65 x 23 x 6.5 cm

Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

Colonel Gordon Cooper  
celebrity print, 1975  
concrete, brass  
61.5 x 22.5 x 8 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

Geoff Hunt  
celebrity print, 1976  
concrete, brass  
61.5 x 23.5 x 8.5 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

Shirley Conran  
celebrity print, 1978  
concrete, brass  
64.5 x 22.5 x 4.5 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

**Page 30**

**Left to right (top)**

John Inman  
celebrity print, 1980  
concrete, brass  
64.5 x 22.7 x 6 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

Greg Norman  
celebrity print, 1981  
concrete, brass, golf ball  
64 x 22.6 x 7.5 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

John Bertrand  
celebrity print, 1983  
concrete, brass  
65 x 23 x 9.5 cm

Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

Peter Brock  
celebrity print, 1990  
concrete, brass  
65 x 23 x 9.2 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

**Left to right (bottom)**

Premier Dick Hamer  
and Free Strickland  
celebrity print, 1980  
concrete, brass  
64 x 22.3 x 6.5 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

Cliff Young  
celebrity print, 1983  
concrete, brass  
64.7 x 23 x 9cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

Merv Hughes  
celebrity print, 1990  
concrete, brass, cricket ball  
65 x 23 x 9 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

Richard Karn  
(in character as Al Borland)  
celebrity print, 1994  
concrete, brass  
65 x 23 x 9.5 cm  
Photography: Tobias Titz  
City of Melbourne Art  
and Heritage Collection

***Gotcha!***  
**Concrete prints from the  
McEwans celebrity pavement**

11 April to 16 August 2024

City Gallery

Melbourne Town Hall

[melbourne.vic.gov.au/citygallery](http://melbourne.vic.gov.au/citygallery)



ISBN 978-1-74250-923-5

**Curator** | Robyn Annear writes about Melbourne's history. Her books include *Bearbrass, A City Lost & Found (Whelan the Wrecker's Melbourne)*, *Adrift in Melbourne* and *Corners of Melbourne*. *Gotcha!* is her fourth exhibition for the City Gallery, and her third with a one-word title.

Curator Robyn Annear thanks Eddie Butler-Bowdon, Amelia Dowling and Savannah Smith at the Art and Heritage Collection, City of Melbourne, for their concrete contributions; designer Stephen Banham for his orange gusto; Hilary Ericksen for editing the words; Rob and Aileen Paterson for insights into McEwans' past; Emmanuel Cusack at Bunnings Group Ltd for his interest in a curious chapter from hardware history; staff at the Noel Butlin Archives Centre, ANU, for help with accessing and copying items from the McEwans Ltd records; staff at State Library Victoria's newspaper reading room for microfilm troubleshooting.



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